

Competitive Intelligence How To Gather Analyze And Use Information To Move Your Business To The Top PDF

[EPUB] [EBOOKS] Competitive Intelligence How To Gather Analyze And Use Information To Move Your Business To The Top PDF

Tue, 18 Sep 2018 11:37:00 GMT Competitive Intelligence: How To Gather Analyze And Use ... With a wealth of case studies, Kahaner shows How to profile your competitors' executives to unmask their decision-making processes The line between legal and illegal or unethical activities How to protect your own company against your competitors' intelligence operations COMPETITIVE INTELLIGENCE is a practical guide to turning raw information into priceless knowledge and winning business strategy.

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